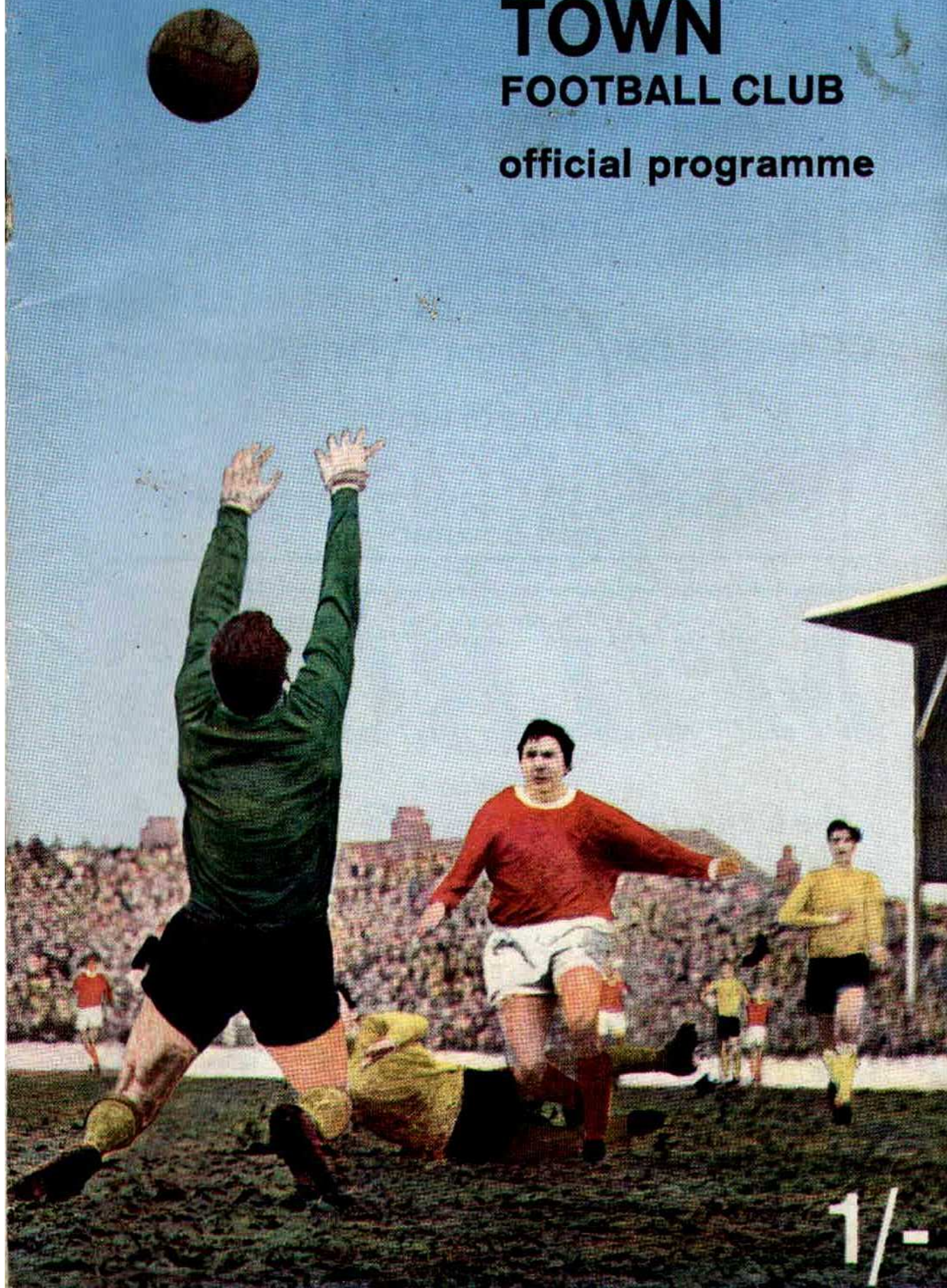


# SWINDON TOWN

FOOTBALL CLUB

official programme



1/-

---

First-hand

Lively

Reports

Complete

Comprehensive

Coverage

Close-up Action

Shots

Every Game

At home or away

**The Evening Advertiser**

has it covered

---

---

**M<sup>c</sup>ILROYS**

the Department Store  
with that something extra *Service!*

*Free*

DELIVERIES  
ESTIMATES ON CARPETS & CURTAINS  
CARPET FITTING

WILLIAM McILROY (Swindon) LTD.

Tel. 5294

---



# SWINDON TOWN FOOTBALL COMPANY LIMITED

Registered Office: COUNTY GROUND, SWINDON.

**President:** Mr. W. J. CASTLE

**Vice-President:** Mr. J. DAVIES

**Directors:**

**Chairman:** Mr. H. E. LANE

**Vice-Chairman:** Mr. R. FRICKER

Messrs. F. L. COLLINGS, A. W. DONE, M. EARLE, C. J. GREEN, F. PLYER,  
H. WILLIAMS, K. H. WILMER and Dr. J. NICHOLAS

**General Manager:** Mr. R. A. MORSE

**Team Manager:** Mr. F. FORD

**MONDAY, 20th APRIL, 1970**

**Division II**

## SWINDON TOWN v. BLACKBURN R.

**Kick-off 7.30 p.m.**

SWINDON TOWN	BLACKBURN R.	OFFICIALS
1 Downsborough	1 Jones	<b>REFEREE:</b> Mr. J. Finney (Hereford)
2 Thomas	2 Charter	
3 Trollope	3 Wilson	
4 Butler	4 Hunter	
5 Burrows	5 Mulvaney	
6 Harland	6 Knighton	
7 Down	7 Metcalfe	
8 Smart	8 Goodwin	<b>LINESMEN:</b>
9 Horsfield	9 Martin	<b>Red Flag:</b> Mr. J. Sollis (Kenilworth)
10 Noble	10 Rogers	
11 Rogers	11 Darling	<b>Yellow Flag:</b> Mr. K. H. Limbird (Stourbridge)
12	12	
Colours: Red and White	Colours: Blue and White	

*G. A. Streetly*

Tobacconist and Confectioner

10 BOURNE ROAD  
MOREDON SWINDON  
Telephone 4956

**C. Goodenough and Sons**

Removal and Storage Contractors  
any distance

25 Cricklade Street Swindon  
Telephone 4555 and 3855

*CECIL GREEN*

Artistic Decorations in all its branches

12 Armstrong Street  
Swindon Wilts  
Telephone 4593

**W. J. SELWOOD**

Telephone Swindon 5884

**Saddlery**

General Leather Goods Manufactured and  
Repaired to Your Individual Requirements

103 BROAD STREET  
SWINDON WILTSHIRE

**Notton's Cafe**

COUNTY ROAD

200 yards from Ground

Perfect meals at all times

For High Class  
Central Heating, Plumbing  
Painting and Decorating  
Electrical Installations  
and Repairs

**NORTH WILTS  
Sanitary and Heating  
Co. Ltd.**

NEWPORT STREET SWINDON  
Telephone 5373/4



THE ALCOHOL FUEL

**COATE GARAGE**

REPAIRS - OVERHAULS - WELDING  
SERVICING - REBORING - TYRES

Props. E. V. & W. H. Mattick  
Marlborough Road Swindon

**Leese, Ing & Co. Ltd.**

Mineral Water and  
Squash Manufacturers

LANSDOWN ROAD SWINDON  
Telephone 22744

*Maylott Studios*

For Group and Sports Photographs

Official Photographer to  
Swindon Town Football Club

31 Faringdon Road  
Telephone 22792

Always at your service

*L. Bibby*

For all Types — Rags, Iron and Metal, etc.  
Spot Cash Paid. Please Telephone 2101  
and our van will call.

THE PADDOCK ERMIN STREET  
STRATTON ST. MARGARET

## news & views

Tonight we entertain another great Club with a wonderful tradition — Blackburn Rovers. How that name resounded through the football world a decade ago. Six times winners of the F.A. Cup, including three successive seasons (an all time record) and League Champions twice. Founder members of the Football League in 1888, they still wear the original design of shirt — blue and white halves. What great players have worn those colours — Bob Crompton, capped 42 times for England, when only three internationals were played each season, a one club man who served Blackburn from 1896 to 1920; Danny Shea, a wonderful inside-right; Ronnie Clayton; Brian Douglas (two stalwarts); Bill Eckersley and Bobby Langton to name just a few.

Blackburn has a well-equipped ground at Ewood Park, capable of holding a crowd of 61,000 spectators.

By strange coincidence we have defeated Blackburn three times in the past two years in Cup-tie games. In the first League match of this season however, they defeated Swindon by two goals to nil, but we won 4—0 at Blackburn in Round 3 of this season's F.A. Cup competition.

The last occasion on which Blackburn played at the County Ground was Tuesday, 24th September, 1968 in the 3rd Round of the Football League Cup.

Swindon Town: Downsborough; Dawson, Thomas; Butler, Blick, Harland; Heath, Noble, Jones, Smith, Rogers.

Blackburn Rovers: Blacklaw; Wilson, Calloway; Newton, Mulvaney, Sharples; Metcalfe, Rogers, Martin, Darling, Connelly.

Swindon won 1—0 with a goal scored by Rogers after twenty minutes. A really good game, with the home team a little fortunate to win.

Attendance: 15,402; Receipts £3,951 6s. 0d.

So we come to the end of the League games. Remember we still have two important matches in May against Italian clubs — a great boost for Swindon, being chosen.

Maybe to some the end of the League programme has been disappointing, but really it has been a tremendous season. I am sure the police will be glad to have a rest from football crowds. How can we thank them, and the ambulance men and women. Never have they been so busy, and how difficult the situation has been on occasions. What a great job the police have carried out. Never did I think I should live to see the day, when spectators had to be forcibly removed by the police from the County Ground.

Despite the scenes, everyone has enjoyed the wonderful games, and the spirit and determination shown by the team. Yes, forgive the last game, remember we are all human. Credit to Middlesbrough for a splendid display, and good forward play.

So to next season, and many thanks for your wonderful support.

# THE GREAT WESTERN HOTEL

(OPPOSITE SWINDON RAILWAY STATION)

The business man's hotel with a top class  
steak bar too!

Specialists in  
LUNCHEONS and DINNERS  
WEDDING PARTIES and RECEPTIONS  
good food — quick service

**J. ARKELL and SONS LIMITED Telephone SWINDON 22047**

## Mills and Merricks Limited

**16-17 Bridge Street Swindon**

Telephone 5365/6

**"HOME OR AWAY"**

**our function is to ensure that your home is  
tastefully and economically furnished**

SWINDON'S COMPLETE HOUSE FURNISHERS

### **New City Office Supplies Limited**

*Office and Stationery Suppliers  
to Industry and Commerce  
6 Commercial Road Swindon  
Telephone Swindon (STD Code 0793) 4605*



## CLARK BROS. (Swindon) LTD

Building and Civil Engineering Contractors

CONSULT US FOR  
BUILDING AND CIVIL ENGINEERING  
CONSTRUCTION IN ALL ITS PHASES

**STRATTON ROAD**

**SWINDON**

Telephone Swindon 27261

# **SEASON TICKETS**

## **Season 1970/71**

---

Season Tickets will be available to existing Holders only and these must be claimed during the following period:

**Monday, 1st June, 1970**

**to**

**Saturday, 27th June, 1970**

---

As all seats were sold this season it is most unlikely that any Season Tickets will be available to new applicants.

WE AIM TO PLEASE — TRY US

# Tunleys

(1)

Glass (2)

Wallpaper (3)

Paint (4)

Polishes (5)

Artist Materials (6)

Prints (7) Ladders (8) Mirrors (9) Brushes (10) Aladdin Heaters (11)

MEMBERS OF THE



12/13 Gloucester Street Swindon Wiltshire



throughout the West

you will find Bradley Estates beautifully situated to meet the requirements of modern living. If you are thinking about a new home and would like to receive full details of our current and planned estates write now to 74 Victoria Road Swindon Wiltshire. Please send me details of

- Green Meadow Estate, Swindon, Wiltshire
- Nythe Estate, Swindon, Wiltshire
- Monkton Park Estate, Chippenham, Wiltshire
- Park Hill Estate, Frome, Somerset
- Damory Down Estate, Blandford Forum, Dorset
- Harkwood Farm Estate, Poole, Dorset
- Roman Way Estate, Bourton-on-the-Water, Gloucestershire

Name.....

Address.....



## BRADLEYESTATES



# our visitors



## BLACKBURN ROVERS F.C.

### Pen Pictures — Season 1969/70

#### **ADAM BLACKLAW**

Born in Aberdeen, and the holder of three International caps for Scotland. Made 318 appearances for Burnley before signing for Rovers in July 1967. Height 5ft. 11ins. Weight 13st. 7lbs.

#### **JOHN BARTON**

Signed from Preston North End in June 1966, and was first choice until the signing of Blacklaw. A native of Wigan, he made his Division 1 debut at the tender age of 16. Height 5ft. 10ins. Weight 13st. 5lbs.

#### **BILLY WILSON**

Joined the Rovers from a North-East junior club in 1963, and made his senior debut in 1965. A determined and consistent player. Born in Seaton Delaval. Height 5ft. 8ins. Weight 11st. 5lbs.

#### **FRANK KOPEL**

A 20-year-old Scot, born in Falkirk. Was signed from Manchester United in March 1968. Studies Accountancy in his spare time. Height 5ft. 10ins. Weight 11st. 3lbs.

#### **LAURIE CALLOWAY**

Started his career with Wolves, then moved to Rochdale from whom the Rovers obtained his signature in March 1967. Made a number of senior appearances last season.

#### **DICK MULVANEY**

A native of Sunderland. He joined the Rovers from a North-East junior club, and made his debut in season 1964-65. Got his big chance when Mike England was transferred to Tottenham. A welder by trade. Height 6ft. Weight 12st. 5lbs.

#### **JOHN CODDINGTON**

Transferred to the Rovers in the summer of 1967, after 12 years' service to Huddersfield Town. A fully qualified F.A. Coach. Height 6ft. 1in. Weight 12st. 4lbs.

#### **DEWI ATHERTON**

Born in North Wales and won Schoolboy and Youth caps for his country. 18 years old, he played in the First Team last season when only 17 years old. Height 6ft. 1in. Weight 12st. 1lb.

#### **RAY CHARTER**

Born in Manchester. Brought up through the Rovers juniors. Started as an inside-forward but looks like developing into a useful full-back. Height 5ft. 8ins. Weight 10st. 6lbs.

#### **GEORGE SHARPLES**

Signed from Everton in March 1965. Broke a leg last season, after establishing himself as the regular left-half, following the departure of Welsh International Barry Hole to Aston Villa. A keen cricketer. Height 5ft. 10ins. Weight 12st. 12lbs.

## Hatton's Newsagency

A. J. D. & N. J. Woodhouse

Newsagents :: Tobacconists  
Confectioners

Agents for Wessex School of Motoring  
Booking Agents for Rimes Coaches

6 REGENT CIRCUS (near G.P.O.)  
Telephone Swindon 22731

## BRETTS

PET and GARDEN SUPPLIES

32-33 Commercial Road  
and  
6 Cromwell Street Swindon

## THE PORK SHOP

(Swindon Bacon Curing Co. Ltd.)

Specialists in

Bacon - Pork - Cooked Ham

50 FLEET STREET SWINDON  
Telephone 22122

## J. WILMER

Coal Merchants

St. Margaret's Road Swindon

Telephone 22535

## SOUTHERN LAUNDRY CO. LTD.

Launderers and Dry Cleaners

HAYDON STREET SWINDON  
Telephone 4161

At Your Service

## A. E. LUDLOW LIMITED

Wholesale Fruit and Potato Merchant

COLBOURNE STREET  
SWINDON WILTSHIRE  
Telephone Swindon 3583

We deliver Fresh Fruit, Vegetables  
and Potatoes daily—**Wholesale Only**

FOR ALL YOUR ANGLING NEEDS  
CONSULT

## Frank Woodward

Swindon's Fishing Tackle Specialist

25 HAVELOCK STREET SWINDON  
Telephone 3879

For Paints of Good Quality

## H. S. Hodges & Sons

(SWINDON) LTD.

Cricklade Road Swindon  
Telephone 22422

Dulux, Brolac, Valspar, Wallcharm, etc.

24 hour Delivery  
Service -

YOUR COMPLETE JANITORIAL SERVICE

## Wilts Cleaning Supply Service

Kembrey Warehouse Rear 255 Cricklade Road  
SWINDON

Telephone 21012

Represented by G. ALEXANDER  
Telephone Swindon 27833

## **OUR VISITORS** (continued)

### **TERRY ECCLES**

Born in Leeds. Still only seventeen, and upgraded this season to full-time professional. Was only allowed to play rugby football at the Grammar School where he was educated. A powerful defender. Height 6ft. 1in. Weight 12st. 5lbs.

### **KEN KNIGHTON**

Signed for Rovers in July 1969, after service with Wolves, Oldham Athletic and Preston North End. Toured New Zealand with an F.A. team in the summer of 1969. Captain of the club. Height 5ft. 9ins. Weight 11st. 6lbs.

### **STUART METCALFE**

A local product, 18 years old, and completely dedicated to football. An England Youth International winger, who looks likely to develop into a good mid-field player. Height 5ft. 7ins. Weight 8st. 10lbs.

### **EAMONN ROGERS**

Born in Dublin, and an Eire International. He graduated to senior status through the Rovers' junior teams. A very versatile performer, equally at home in the full-back, half-back, or any forward position. Very fast off the mark. Height 5ft. 9ins. Weight 11st. 5lbs.

### **DON MARTIN**

Born in Corby, and signed from Northampton Town in February 1968. An adaptable player, who likes to be among the goals. Height 5ft. 10ins. Weight 11st. 2lbs.

### **JIM FRYATT**

One of the outstanding headers of a ball in the game, and very popular with his team-mates, because of his unselfish attitude. A more than useful cricketer. Height 6ft. Weight 12st.

### **MALCOLM DARLING**

Joined Rovers as a teenager from a Perthshire junior club. Last season's leading goal-scorer. Height 5ft. 8ins. Weight 10st.

### **BRIAN HILL**

Born in Nottinghamshire, and played for Grimsby Town and Huddersfield Town before joining Rovers in June 1969. A good user of the ball. Keen gardener. Height 5ft. 10ins. Weight 10st. 7lbs.

### **JOHN CONNELLY**

Former Burnley, Manchester United and England World Cup player, who signed for the Rovers in September 1966. A joiner by trade. Height 5ft. 9ins. Weight 11st. 4lbs.

### **ALAN HUNTER**

A Northern Ireland "Under-23" International, signed from Oldham Athletic in May 1969. A joiner by trade. Height 6ft. 0ins. Weight 12st. 7lbs.

### **ROGER JONES**

Signed January 1970 from Bournemouth F.C. England "Under-23" International. Probably the longest kicker of a ball for a goalkeeper. Previously with Portsmouth. Born Upton-upon-Severn. Height 5ft. 11ins. Weight 12st. 3lbs.

## Division I I

### Fixture List

#### August

9 Blackburn Rovers	(A) 0—2
13 Cardiff City	(A) 2—2
16 Carlisle United	(H) 2—2
19 Cardiff City	(H) 2—1
23 Aston Villa	(A) 2—0
30 Charlton Athletic	(H) 5—0

#### September

2 League Cup (2) Swansea	(A) 3—1
6 Blackpool	(A) 2—3
13 Oxford United	(H) 0—0
16 Middlesbrough	(A) 0—0
20 Queen's Park Rangers	(A) 0—2
24 League Cup (3) Oxford	(A) 0—1
27 Leicester City	(H) 1—1
30 Millwall	(H) 2—1

#### October

4 Bolton Wanderers	(A) 1—0
7 Carlisle United	(A) 2—2
11 Sheffield United	(H) 2—1
18 Hull City	(H) 1—0
25 Portsmouth	(A) 1—3

#### November

1 Norwich City	(H) 2—0
8 Birmingham City	(A) 0—2
15 Watford	(A) 0—0
22 Huddersfield Town	(H) 2—1
29 Preston North End	(A) 1—3

#### December

6 Bristol City	(H) 1—1
13 Oxford United	(A) 0—0
26 Aston Villa	(H) 1—1
27 Charlton Athletic	(A) 1—1

### 1970

#### January

3 F.A. Cup Blackburn	4—0
10 Queen's Park Rangers	(H) 0—0
17 Leicester City	(A) 2—0
24 F.A. Cup (4) Chester	(H) 4—2
31 Bolton Wanderers	(H) 3—2

#### February

7 F.A. Cup (5) Scunthorpe	(H) 3—1
9 Sheffield United	(A) 2—1
21 F.A. Cup (6) Leeds	(H) 0—2
28 Hull City	(A) 1—1

#### March

3 Portsmouth	(H) 3—1
14 Preston North End	(H) 1—0
21 Bristol City	(A) 3—3
24 Huddersfield Town	(A) 1—1
28 Watford	(H) 1—0
30 Norwich City	(A) 0—1
31 Birmingham City	(H) 4—1

#### April

4 Millwall	(A) 1—3
7 Blackpool	(H) 1—1
14 Middlesbrough	(H) 0—3
20 Blackburn Rovers	(H) .....

### Appearances

Name	Div. II	League Cup	F.A. Cup	Cup Winners Cup
Downsborough	41	2	4	2
Thomas	41	2	4	2
Trollope	41	2	4	2
Butler	41	2	4	2
Burrows	37	2	4	1
Harland	40	2	4	2
Smith	26 (2)	2	4	2
Horsfield	39	2	4	2
Smart	41	2	4	2
Noble	38	2	3	2
Rogers	33	2	4	2
Jones	9 (3)		1 (1)	(1)
Blick	1 (4)			1
Heath	16 (1)			
Down	(1)			
Penman	1	(1)		
Dawson	3			
Dangerfield	1			

(Playing as substitute in brackets)

### Goalscorers

Name	Div. II	League Cup	F.A. Cup	Cup Winners Cup
Horsfield	17		4	3
Noble	12	3	1	1
Jones	5		1	1
Rogers	9		1	
Smith	2		1	
Burrows	2			
Trollope	3			
Thomas	1			
Smart	2		1	
Butler	1		1	
Opponents	2			

# League Table – Division I I

(up to and including Wednesday, 15th April, 1970)

	P	W	D	L	F	A	P
Huddersfield Town	42	24	12	6	68	37	60
Blackpool	41	20	13	8	56	43	53
Middlesbrough	42	20	10	12	54	45	50
Leicester City	41	18	13	10	62	49	49
Sheffield United	42	22	5	15	73	37	49
<b>Swindon Town</b>	<b>41</b>	<b>16</b>	<b>16</b>	<b>9</b>	<b>56</b>	<b>46</b>	<b>48</b>
Cardiff City	41	17	13	11	59	40	47
Blackburn Rovers	41	20	7	14	54	49	47
Queen's Park Rangers	41	17	11	13	65	55	45
Millwall	42	15	14	13	56	56	44
Norwich City	41	16	10	15	48	45	42
Carlisle United	42	14	13	15	58	56	41
Hull City	42	15	11	16	72	70	41
Bristol City	42	13	13	16	54	50	39
Oxford United	41	11	15	15	37	38	37
Bolton Wanderers	42	12	12	18	54	61	36
Portsmouth	42	13	9	20	66	80	35
Birmingham City	42	11	11	20	51	78	33
Charlton Athletic	42	7	17	18	45	76	31
Watford	41	9	12	20	43	56	30
Aston Villa	42	8	13	21	36	62	29
Preston North End	41	8	12	21	42	61	28

## Forthcoming Fixtures

**WEDNESDAY, 22nd APRIL, 1970**

**Football Combination Cup**

**SWINDON TOWN v. BRISTOL ROVERS**

**Kick-off 7.30 p.m.**

**TUESDAY, 28th APRIL, 1970**

**Football Combination**

**SWINDON TOWN v. BOURNEMOUTH & B.A.**

**Kick-off 7.30 p.m.**

## Previous Matches

**TUESDAY, 7th APRIL, 1970**

Drew with Blackpool (Home) 1—1.

Team: Downsborough; Thomas, Trollope; Butler, Burrows, Harland; Smith, Smart, Horsfield, Noble, Rogers.

Scorer: Horsfield.

Attendance: 28,520.

Referee: Mr. T. H. C. Reynolds (Swansea).

**TUESDAY, 14th APRIL, 1970**

Lost to Middlesbrough (Home) 0—3.

Team: Downsborough; Thomas, Trollope; Butler, Burrows, Harland; Dangerfield, Smart, Horsfield, Noble, Rogers. Sub. Smith.

Attendance: 16,443.

Referee: Mr. J. G. D. Lewis (Port Talbot).

## DEVELOPMENT FUND COMPETITION

Our main problem, like so many clubs, is to find new agents for our Competition. In the belief that many of you would be prepared to help if not 'saddled' with too big a weekly commitment, we are making a special appeal today to supporters willing to take just **ten** tickets per week.

Tickets are sent through the post together with a stamped addressed envelope for return of proceeds (and unsold tickets) so that agents are put to the minimum inconvenience, and with a weekly issue of only ten tickets a new agent would quickly find that 'selling' is hardly necessary.

Within one's own family circle and neighbours a demand for ten tickets can quickly be established.

As in life, help is of the greatest value when needed most, so today we appeal to everyone – it's 'your Club, your Town, your Team' – and a little help from a lot of people could work miracles.

**Give us a hand** by filling in the coupon below for just ten tickets a week, and send to: The Secretary, Swindon Town F.C., County Ground, Swindon, or hand it into the office after today's game.

---

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

} Block  
} Capitals  
} please

I am not under 18 years of age. Please send me ten Development Fund Competition tickets per week.

# The man in the middle



## MR. J. FINNEY

Married with three children, Mr. Finney is in his twenty-first season as a referee. He started refereeing in Herefordshire, gaining promotion through the Birmingham and Southern Leagues, and has been on the F.L. middle since 1959. Placed on the F.I.F.A. panel in 1961.

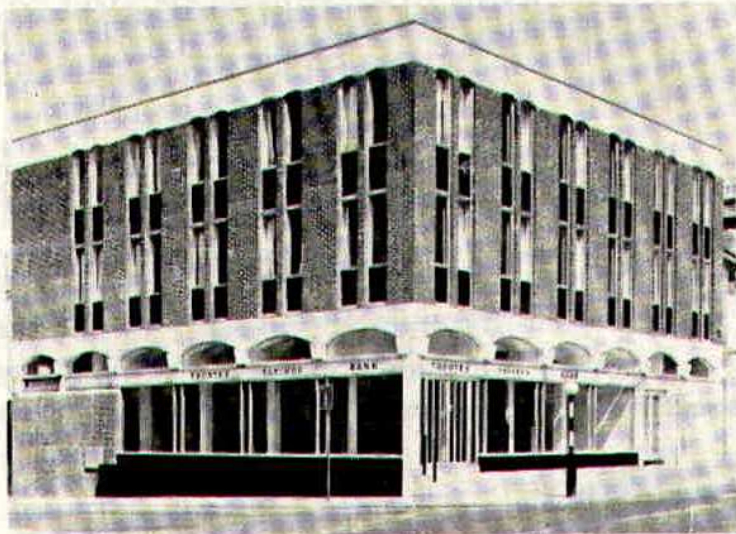
Refereed the F.A. Cup Final 1962, Tottenham Hotspur v. Burnley, also the 1966 World Cup match, West Germany v. Uruguay.

Has refereed Representative and International matches all over Europe, Africa, North and South America, over 50 in all.

Last refereed Swindon when they beat Burnley in the Semi-Final of the Football League Cup last season at Birmingham.

**T** RUSTEE  
**S** AVINGS  
**B** ANK

93 Commercial Road  
Swindon



### Facilities include

- CURRENT ACCOUNT SERVICE
- 24 HOUR CASH DISPENSER
- T.S.B. UNIT TRUST
- CONTRACTUAL SAVINGS SCHEME  
(giving substantial Tax benefits)

**INTEREST 7% IN THE  
SPECIAL INVESTMENT DEPT.**





# EUROPEAN FOOTBALL AT THE COUNTY GROUND

on  
**SATURDAYS, 2nd & 9th MAY, 1970**

Matches kick-off at 3 p.m.

●  
**Make a note in your diary  
for the visits of  
top Italian clubs in the  
Anglo-Italian Inter-Club Competition**

Admission Prices:

Ground 7/- Boys 3/6 O.A.P. 2/6  
Stands 12/-, 13/-, 14/-, 15/- Ringside Seats 10/-

Seat tickets will be available, in the first instance, to Season Ticket Holders only who must claim their seats for the match:

**MAY 2nd — from Monday, 27th April to Thursday, 30th April, 1970.** Any tickets not claimed during this period will be put on general sale on Friday, 1st May.

**MAY 9th — from Saturday, 2nd May (after the afternoon's match) to Thursday, 7th May, 1970.** Any tickets not claimed during this period will be put on general sale on Friday, 8th May.

●  
Swindon Town has been invited into this Competition  
as holders of the LEAGUE CUP WINNERS CUP

## HARRY LUNN

(Ex NOTTS COUNTY, PORTSMOUTH and SWINDON TOWN F.C.)

**Fish Bar and Restaurant**  
**27-28 COMMERCIAL ROAD SWINDON**

RESTAURANT open 9 a.m. to 10 p.m. for

**Snacks - Lunches - High Teas - Evening Meal**

FISH BAR open Mid-day and Evenings until 11 p.m.

## HULFORD MOTORS LIMITED

**SELF DRIVE HIRE**

Fleet of 1969/8 Fords      Escorts De-Luxe  
Cortinas De-Luxe      Cortinas 1600 Estate  
(Bench Seat Column Change) — Zephyr V4s

**SHRIVENHAM ROAD**

(200 yards from Football Ground)

**Telephone 4934**

Large Car Park Available

## COWLEY BROS. (Wroughton) LTD.

BUILDERS OF MODERN ATTRACTIVE  
HOUSES and BUNGALOWS

Developments at

**SWINDON**

**WROUGHTON**

**BADBURY**

Office

**28 NEWPORT STREET**  
**SWINDON**

Telephone Swindon 6870

Reserved for British Rail



**Inter-City**

Today our new . . .

# **GOLDEN GOAL COMPETITION**

---

Tickets bearing the time in minutes and seconds will be on sale before the game – price **one shilling**

---

The ticket with the exact time when the **FIRST GOAL** is scored will win

**£60**

The ticket bearing the time when the **LAST GOAL** is scored will win

**£10**

The official announcer will be the timekeeper and he will announce the official time of both goals.

Should only one goal be scored the winning ticket holder will receive £70. In the event of no goals tickets bearing no score will win £10

A further prize of £10 will also be given for the ticket bearing the number corresponding to the official attendance at the match

---

Be sure to get your ticket – Watch for the

**GOLDEN GOAL GIRLS!**

## *Supporters' Club Notes*

This being the last League programme of the 1969/70 season, it is perhaps proper to join the Supporter quoted in one of last week's "Evening Advertiser". Despite the natural disappointment in not quite making Division I football next season, the vast majority of reasonable supporters cannot fail to appreciate the quality and excitement of the football provided at the County Ground and at most away matches. Therefore, on behalf of all of us, I offer our congratulations and thanks to all the players. We look forward to seeing you again next season, in the League matches, more experienced and, no doubt, still aiming for the top League.

The Social Club Tote got off to quite a good start on Sunday, 12th April, and it is hoped that it will continue to make progress from now on. It will be drawn weekly, in the Social Club, after the usual Sunday Bingo session. Again, all members, Social Club in particular, are asked to become agents, even in a small way. So please contact the Hon. General Secretary for information, or any Social Club member. The Tote prize for the first week was £14 and was won outright.

A word here to lend a hand to the Swindon Girls, at a Dance at McIlroy's Ballroom on 23rd April. Tickets at 7/- are available at the door, or at 6/- from Don Rogers' Sports Shop, the College Book Shop, or from any of the girls. Dancing from 8 p.m. to midnight to the music of THE JUNCTION and THE DUST groups.

The recent draw for the autographed football and radio set was won by Mr. B. Williams (football) and the radio by a supporter from Purton holding white ticket No. 60. The draw was made by that popular player, John Smith. Thanks for helping us out, John.

The F.A. Cup-tie tickets were also drawn by John Smith. For those of you who wonder how it's done, this is the system used over many years. All Club members' cards are laid out in trays and the draw made by some independent guest — a Mayor of Swindon, several of our Club first team captains and others have gladly helped us. The numbers available are evenly divided between Town and Country members. Reserves are also drawn in case of a member not being able to go, when drawn. The lucky ones this year were A. Marriot, Mrs. Clark, Mrs. French, Mr. W. Heron and Mr. P. J. Haines from Swindon, and Mr. Anger (Wanborough), Mr. Roberts (Purton), Mr. Brinkworth (Chippenham), Mr. Bray (Chippenham) and Mr. Baker (Calne).

Finally, a final burst of support for the lads tonight, before they enter the first European competition proper against the Italian League teams. If sufficient supporters are interested, it might be possible to arrange another flight to one of the matches. Anyone interested, at this stage, are asked to write to the HON. GENERAL SECRETARY, as a guide to possible demand.

Suppliers to the Swindon Team  
**MAY WE SUPPLY YOU?**



**EARLE**

of Chippenham Limited

MAIN

**FORD**

DEALERS

**COCKLEBURY ROAD CHIPPENHAM**

Telephone 3255

**H. HIBBERD LIMITED**

**FOR YOUR EARTH-MOVING EQUIPMENT**

*Plant Hire Contractors*



**40 NEWPORT STREET SWINDON**

Telephone Swindon 6125

# Football Combination

## Fixture List

**1969**

**August**

9	Southampton	(H)	2—2
16	Swansea Town	(A)	0—1
23	Queen's Park Rangers	(H)	1—4

**September**

4	Oxford United	(A)	2—0
6	Bristol City	(H)	1—2
17	Cardiff City	(A)	3—2
20	Arsenal	(H)	1—2
27	Luton Town	(A)	0—2

**October**

4	Reading	(H)	1—2
7	Bristol Rovers	(A)	P
11	Ipswich Town	(A)	1—0
21	Bristol City	(A)	2—7
25	Crystal Palace	(H)	1—0

**November**

8	Plymouth Argyle	(H)	3—1
15	Crystal Palace	(H)	1—2
22	Swansea Town	(A)	1—1
29	Tottenham Hotspur	(H)	1—4

**December**

8	Peterborough United	(A)	0—2
13	Leicester City	(H)	0—2
17	Plymouth Argyle	(A)	1—1
20	West Ham United	(A)	3—1
27	Swansea Town	(H)	0—2

**1970**

**January**

27	Arsenal	(A)	0—5
----	---------	-----	-----

**February**

3	Arsenal	(H)	0—4
10	Bristol Rovers	(H)	P
17	Walsall	(A)	P
24	Northampton	(A)	4—1

**March**

11	Crystal Palace	(A)	P
16	Birmingham City	(H)	0—4
18	Norwich City	(A)	2—2
21	Bristol Rovers	(A)	1—0
24	Chelsea	(H)	4—1
28	Walsall	(A)	0—2

**April**

2	Cardiff City	(H)	2—0
13	Crystal Palace	(A)	1—2
20	Bristol Rovers	(H)	.....

Name	Appearances		Goalscorers	
	Foot. Comb.	Foot. Comb. Cup	Foot. Comb.	Foot. Comb. Cup
Price	1			
Dawson	10	5		
Fry	15	5		
Desmeules	10	4		
Blick	21	8		
Handrick	21 (1)	9	2	
Heath	6	3		
Penman	15	4	2	
Down	17	7	6	1
Dangerfield	18 (1)	7	14	1
Moss	7 (1)	3		1
Balley	16 (2)	8	1	
Grzadowski	4			
Hubbard	20	6		
Jones (R)	14	7		
Allen (K)	11	5		
Jones (C)	4	3		
Wetson	1	1		1
Claypole	16	5		
Porter	6	5	4	1
Allen K. R.	2	2		
Smith		1		1
Boyd		1		
Grubb	1			
Dakin	1			
Stroud	1	(2)		
Marsh	1			
Opponents			1	

(Playing as substitute in brackets)

---

# AKERS GARAGE LIMITED

THE STREET MOREDON SWINDON WILTSHIRE

Telephone Swindon 3457/8

main dealer for  
**VAUXHALL/BEDFORD**  
and  
Parts and Accessories  
Sales and Service

Showrooms open  
MONDAY to FRIDAY — 8 a.m. to 8 p.m.  
SATURDAY — Closed 7 p.m.  
SUNDAYS — 10 a.m. to 2 p.m. for Petrol and Viewing

---

---



MODERN LIVING IN EXPERIENCED HANDS

Wilson homes are the result of over 60 years experience in house building. The Company Architect and his design team are always researching into the ever changing requirements of home buyers, to give them better designed homes, which are easy to run, easy to maintain and comfortable to live in.



N.H.B.R.C.

All our houses and bungalows are built to the stringent specification of the National House Builders Registration Council who will guarantee your home for 10 years.

Visit a Wilson Show Home and you will see for yourself why Wilson's have such a reputation in giving value for money.

**WILSON**

(Swindon) LTD., 90-92 Commercial Road, Swindon Telephone 6361 (3 lines)

---

## **seating manufacturers for Stadium Seats Ltd**

- \* Heavy, medium and light steel fabrication
- \* Custom made production line equipment
- \* Ancillary work for industry and the building trade

FAST EFFICIENT SERVICE BY



**MARTYN LYNSHAW LTD**

BOUNDARY WORKS - STRATTON ROAD - SWINDON - WILTS

Telephone 21844

## **spectator seating in high density polyethylene**

- \* Supplied to over 36 Football League clubs
- \* Any colour. No maintenance
- \* Industrial seats for the food, electronics and pharmaceutical industries
- \* Largest supplier of spectator and industrial seating in Europe

**STADIUM SEATS LTD**

STRATTON ROAD - SWINDON - WILTS Telephone 21844